



Good marketing materials can make a world of difference, adding credibility and professionalism to an organization. This is essential to all businesses, especially if you are in the business of asking others to invest in your mission.

SparkStartSM was developed out of an agency wide push to help give something back to those in our community who give so much of their time and energy to others. By providing basic marketing assistance and public relations consultation, we are providing more than a donation, we are instilling the fundamentals to help non-profit organizations thrive for years to come.

SparkStartSM recipients are chosen based on the needs and goals of the organization. We work with each group to transform their complex needs and issues into simple and powerful messages that will move others into action. Our goal is to educate and inspire great things for not only the organization but for those who stand to benefit from the hard work of so many.

Applications are accepted annually between October 1 - December 31. Applicants are notified of their status on or before January 15 of the following calendar year. All work must be completed by December 1 during the year in which the **SparkStartSM** grant is awarded. No grants are carried over. Applicants who did not receive a grant must reapply during the next application period in order to be considered.



It all starts with a little spark.



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SparkStartSM is a registered service mark of Marketing Strategies, Inc. For more information on this program and to learn how you can help your favorite charity, visit them online at www.MarketingStrategiesInc.com.

**application
for assistance**

